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**BOX AF**

copy of Amdt B  
Response under 37 CFR §1.116  
Expedited Procedure  
Examining Group 2817

2162/AF#11/B(Copy)  
RWB

1-30-02

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of  
ONDECK

Atty. Docket  
PHA 23.681

Serial 09/349,676

Group Art Unit:2162

Filed: 07/08/99

Examiner: J. JANVIER

POST-SALES CUSTOMIZATION ACCORDING TO RETAILER'S SPECIFICATIONS.

Honorable Commissioner of Patents and Trademarks  
Washington, D.C. 20231

RESPONSE under 37 CFR §1.116

**RECEIVED**  
JAN 29 2002  
Technology Center 2100

Sir:

In response to the Office Action mailed September 10, 2001,  
which sets forth a final rejection the following remarks are  
submitted herewith:

IN THE CLAIMS

Please amend Claim 1 as follows, where a marked-up version  
of the amended Claim 1 is attached as Appendix A:

B Sub 1. (Twice Amended) A computer-implemented method of doing  
business to enable stimulating commercial activities, the method  
comprising: